
Partridge Creek Farm

112 South Main Street
Ishpeming, MI. 49849
Info@partridgecreekfarm.org

Summer Internship

Media Coordinator

OVERVIEW

Partridge Creek Farm (PCF) is seeking an intern to develop and manage their social media platforms and other forms of social outreach.

GOALS

1. Create great content for the PCF website and other community outreach media (such as PowerPoint presentations, posters, flyers, and newspaper articles).
2. Work with our website developer to find and track day-to-day website issues (bad links, outdated content, etc.) and design new webpages.
3. Educate and mentor PCF staff on how to develop great content. Be their go-to editor, soundboard, and advisor.

SPECIFICATIONS

Note: Unlike other PCF internships, this position is exempt from day-to-day farm activities. (Of course, any help you can provide would be greatly appreciated!)

PCF is a non-profit educational farm and we believe in teaching and practicing sustainable agriculture. You should be interested in our objectives.

Excellent writing, interviewing, and editorial/proofreading skills are essential.

Photography and video skills are desirable.

Additional Information

To apply, send your resume along with examples of your writing to ***Dan Perkins, Farm Director*** [***dperkins@partridgecreekfarm.org***](mailto:dperkins@partridgecreekfarm.org)

In addition to your resume and past writing examples, visit our website, find some content that you feel needs improvement and submit your recommendations as part of your application. For

example, you might find a paragraph or two to rewrite or a more effective page layout or navigation suggestion.